REMARKS

The enclosed is responsive to the Examiner's Office Action Office Action mailed December 9, 2003 and subsequent Notice of Abandonment mailed September 2, 2004. Pursuant to a telephone conversation with the Examiner on December 3, 2003, Applicants have elected to withdraw from prosecution claims 18-22. Claims 1-17 are pending.

35 U.S.C. 102(e)

The Examiner rejected claims 1-8 and 10-17 under 35 U.S.C. 102(e) as being anticipated by Blackketter et al., U.S. Patent No. 6,560,777 (hereinafter "Blackketter"). Applicants respectfully traverse the Examiner's rejections.

Blackketter discloses a method and apparatus for simultaneously enchancing two or more unique HTML pages (information resources) using a single enhancement trigger. Abstract. Each receiver stores Web pages (information resources) that can be enhanced by a trigger. Col. 2, lines 45-46. The receiver monitors a data service channel of a broadcast signal for enhancement triggers addressed to a unique information resource resident on the receiver and executes the enhancement if the trigger is valid. Col. 4, lines 3-19.

Blackketter does not teach at least some of the elements of Applicants' claim 1. Blackketter does not teach "receiving a set of trigger filters <u>from the receiver</u>." The receiver maintains information resources in Blackketter and monitors broadcast channels for valid enhancement triggers that include a

valid matching resource identifier (URI or CRI) that match the information resource. Col. 5, beginning at line 29. Nothing is received <u>from</u> the receiver in terms of trigger filters, but rather the receiver stores and uses information resources and compares their values with resource identifiers sent through a broadcast.

Additionally, Blackketter does not teach "storing said set of trigger filters in a data base." As the trigger filters are received <u>from</u> the receiver in Applicants' claim, the receiver does not store the set of trigger filters. To the contrary, Blackketter teaches the receiver, not a data base outside of the receiver, storing resource information. Col. 2, lines 45-46.

For at least these reasons, Blackketter does not anticipate Applicants' claim 1. Claims 2-9 are dependent upon claim 1 and are also therefore not anticipated by Blackketter for at least the same reasons.

Blackketter does not teach at least some of the elements of Applicants' claim 10. Blackketter does not teach "notifiying the receiver of available enhanced content programming using said set of trigger identifiers." Blackketter discloses that the receiver monitors a data service channel of a broadcast signal for enhancement triggers addressed to a unique information resource resident on the receiver and executes the enhancement if the trigger is valid. Col. 4, lines 3-19. This is not the same as notifying the receiver of available enhanced content as in Blackketter the receiver is continually

scanning for an enhancement trigger and actually stores the content (a web page). The trigger simply alters the existing content. Col. 4, lines 3-19.

For at least this reason, Blackketter does not anticipate Applicants' claim 10. Claims 11-17 are dependent upon claim 10 and are therefore not anticipated by Blackketter for at least the same reason.
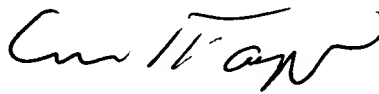
CONCLUSION

Applicants respectfully submit that all rejections have been overcome and that all pending claims are in condition for allowance.

If there are any additional charges, please charge them to our Deposit Account Number 02-2666. If a telephone conference would facilitate the prosecution of this application, the Examiner is invited to contact Edwin Taylor at (408) 720-8300.

Respectfully Submitted,
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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